

DIANA TATARENKO UX&UI Designer

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— Experience

WIX.COM - UX&UI Designer at the Mobile Design System

October 2021 - Present

- Contributed to the Mobile Apps Design System team, focusing on the development and enhancement of the Wix Mobile design system, including collaborating with the developers' team to create a React Native library for external users, expanding the reach of our mobile app technology beyond Wix.
- Conducted extensive research and produced comprehensive guidelines for designing new components within the Wix Mobile design system.
- Conducted workshops, facilitated onboarding meetings, and ensured smooth adoption of our design system by new designers.
- Assumed responsibility for the UX/UI of the official mobile app for NTT, a Japanese company, in collaboration with Wix.

Medisafe - UI Designer

March 2021 - October 2021

- Took on the responsibility of creating style guides and designing graphic visuals for global pharmaceutical companies.

GIST MD - UX&UI Designer

August 2020 - March 2021

- Designed and developed features, user flows, and prototypes to support the creation of a program aimed at enhancing patient engagement within hospital settings.
- Led various initiatives, such as initiating the company blog and driving growth in social media platforms.

— Education

WIZO Haifa Academy of Design and Education

October 2017 - July 2021

- Bachelor's degree (B.Ed.Des) in Visual Communications and Education.

🏆 Featured in Google UX Course, Wix.com, Medium, SiteBuilderReport.